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RETURN TO POMOLOGY
SECTION OF NOMENCLATURE.

• 1916 •

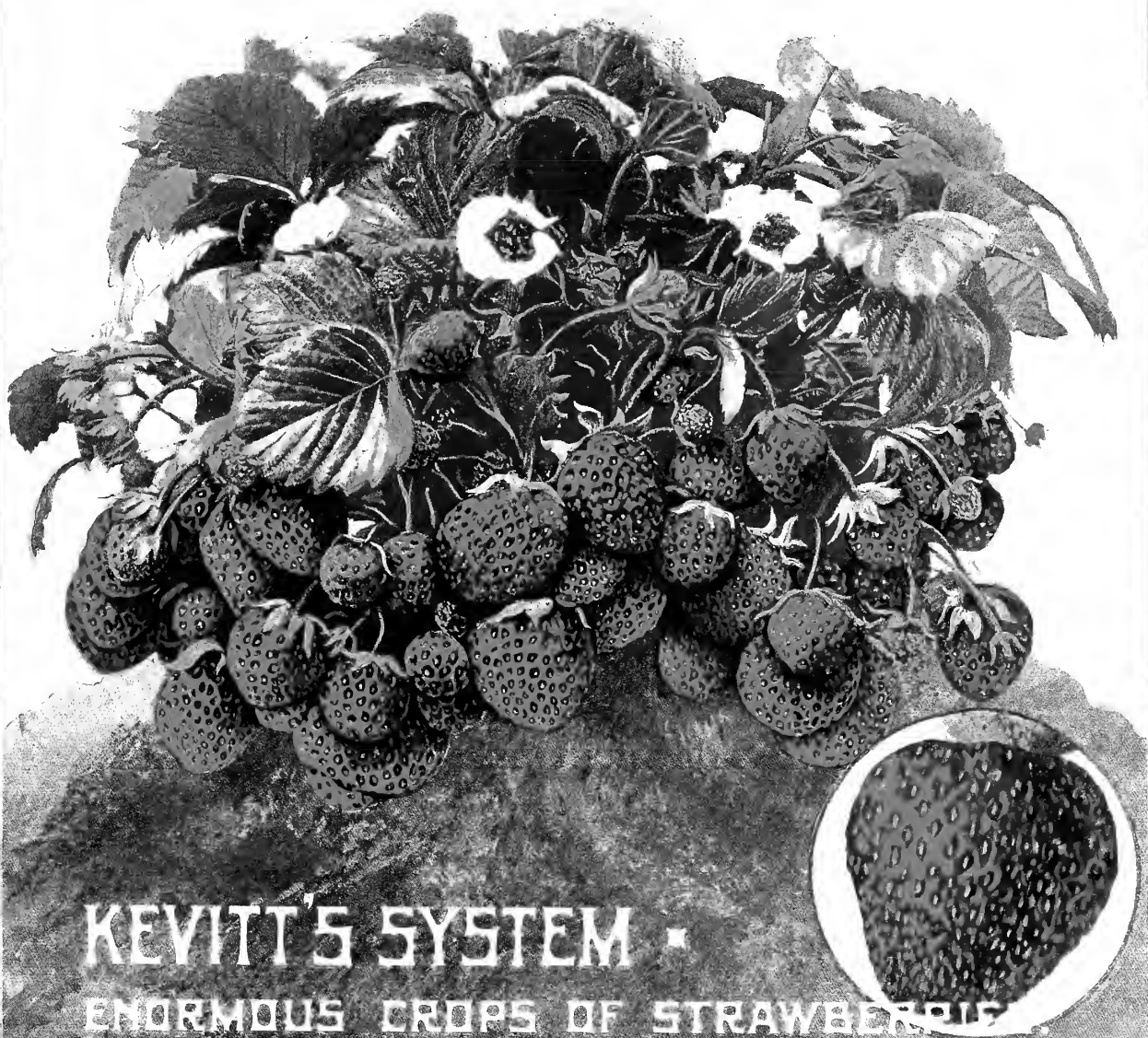
KEVITT'S BOOK ON STRAWBERRY CULTURE

■
TICE C. KEVITT

■ 25 YEAR SPECIALIST ■

ATHENIA

NEW JERSEY



KEVITT'S SYSTEM •

ENORMOUS CROPS OF STRAWBERRIES

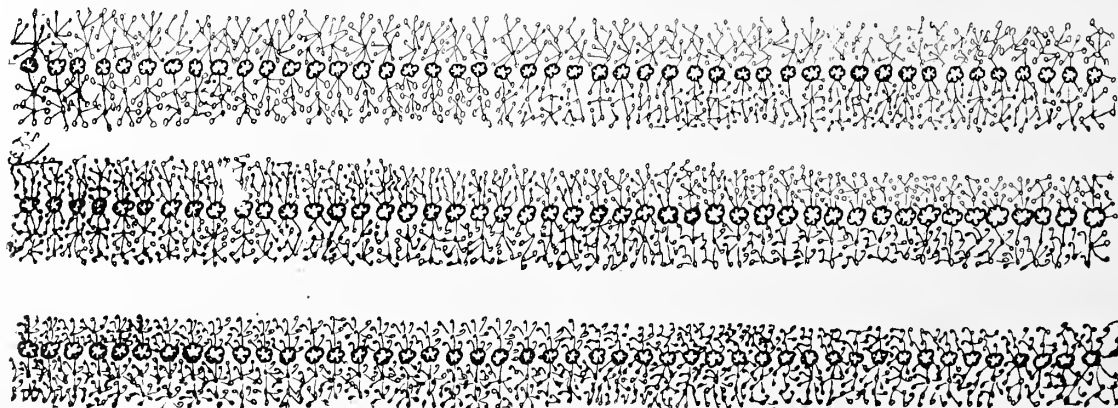
For More Than Twenty-five Years The Recognized Fruit Growers' Authority On Strawberry Culture In America.

The years of 1914 and 1915 have been prosperous years on my farm growing strawberries in a scientific way by my new system of culture. I am in duty bound to hand my policy and real service, which service I openly profess to the berry growers to be a profitable system to adopt, the best and most economical; and plants will yield excess profits over expenses by this method of culture.

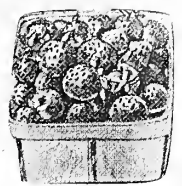


This is the first time I insert or introduce my new system of culture with great success the past two seasons. On my farm plants grown under my system I claim 10,000 quarts of luscious strawberries may be picked or gathered from one acre of plants set out as late as November, the following spring, less than eight months from the time of planting. I have fruited and grown strawberry plants the past two seasons and claim you can grow and fruit a strawberry plant set out as late as November and each plant will yield a full crop of choice strawberries the following spring.

I do not wish to influence, deceive, cause, or guide wrongly and lead into error any one. I only give you my experience of twenty-five years with this cold-blooded plant and the influence of nature gives me facts. It is true, plants set out late in the fall will not make visible root growth, yet a strawberry plant is like grain or grass—the roots grow on mild days all winter. Even late in November the plants start a little root growth before winter sets in, showing that it has become established and is ready when that first early call of spring comes which awakens all plant life. Before winter sets in if you will examine the plants you will find a great many which have started this root growth, which appears as little thread-like filaments. There is no chance to argue, and support my theory that a strawberry plant naturally well balanced with the fruit organs built up with a good, strong, well developed root system, as shown (see cut), the fruiting buds built up the same as the cherry, pear, or peach tree, should yield a full crop the next spring. I have successfully set strawberry plants right up to the final freeze-up. Note the strong mass of fibrous roots to this tiny plant, its great storehouse of power, and its force back of it to fulfill its mission in the spring. It is the individual tree or plant that yields and produces the largest crops. My new system gives each plant space to grow and develop the most important matter being that you overcome the weed problem. No cultivating or weeding is required; the only expense is the digging and setting out the plants. The Glen Mary is the only one I have fruited by my system so far.



FEB 9 - 1916



START MY NEW SYSTEM RIGHT.

Set out, this spring, in good rich soil, one acre of plants in rows two feet six inches apart, plants in the rows fifteen inches apart. Keep up clean cultivation all through the early summer months or up until the time the parent plants are sending out runners and the young plants are striking roots. During the last of August and September the young plants will increase and at the end of October the entire space of two feet six inches will be well filled with a strong and well-rooted lot of young plants. In this manner all plants in a natural way will be spaced all over the field between each row. In November dig up all plants from each row, a space of ten inches wide, this will leave the remaining rows or fruiting beds ten inches apart and at the same time will allow space for the pickers (see chart No. 1).

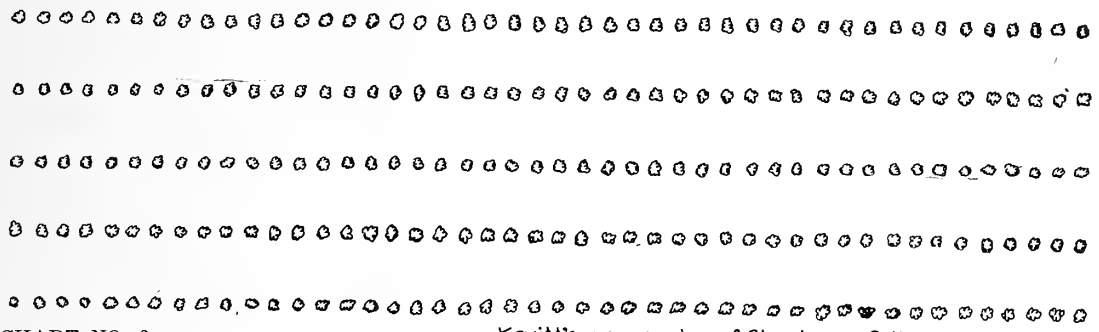
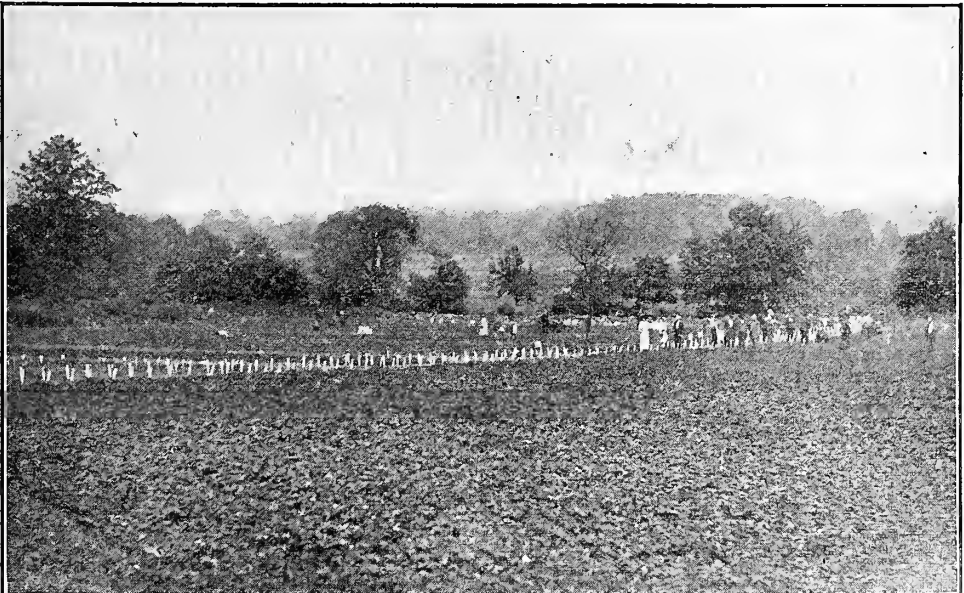


CHART NO. 2 Kevitt's new system of Strawberry Culture. Copyright. 1916.

Set out all plants in rows two feet apart and plants in the rows four inches apart, or three plants to each foot, in a single straight line (see chart No. 2), selecting only the well-rooted young plants. As soon as plants are set out, or just before the final freeze-up comes, cover each row—not the entire space between the rows, only the rows—of young plants with a good covering of mulch, such as swale, hay, leaves, or coarse manure, to a depth of three inches as a protection during winter. In early spring, or as soon as plants show life, rake off the covering and place the same close up to the plants. This mulch will keep the soil moist and the berries clean. At picking time, after fruiting season is over, cut out every other row of plants and start to cultivate, this will give you rows four feet apart and leave you a field of strong-rooted plants to fruit again next season, or if you do not care to carry over these rows, you can plough up and plant in some mid-summer crop. In this way you may grow three crops from the same soil in two years. I will be pleased to have berry growers visit and inspect my new system of strawberry culture June 15th or later and examine the rows and the possibility of growing one quart of strawberries to each foot from plants set out in November, less than eight months from the time of planting, rows three hundred feet long yielding over three hundred quarts of strawberries. I will pay all expenses both ways to fruit growers who may visit my grounds to see the wonderful fruitage of plants set out at this date and prove the above statement and let the plants tell their own story when you come.



A FIELD OF GLEN MARY

Over one hundred and seventy-five pickers are required to harvest the berry crop on my farm each season.



Note on a Few Leading Best Varieties of Merit and the Most Profitable to Grow

As fruited here in Northern New Jersey on a clay loam soil



THE CHESAPEAKE

CHESAPEAKE

Leading all other varieties as a perfect strawberry in regards to flavor, color, and firmness. Never in the history of modern strawberry growing has any other reached such a high point of merit and success. I have fruited the Chesapeake ever since its introduction by W. F. Allen. Strange to say, the Chesapeake is the only plant that will fully mature and ripen its entire crop and each berry developed and matured to a good size. The berries may be retained on the vines for days after being ripe and yet be in a firm, sound condition. Chesapeake berries shipped from my farm to New York city markets brought thirty-five cents per quart by the crate. The past season two crates—sixty-four quarts—brought \$19.20 at my fruit cellar. I don't know of any other variety that I can recommend to growers located far from markets, with so much assurance, a berry that may be shipped 500 miles in a common express car and reach its destination in a perfectly sound condition. To prove this fact I shipped a few years ago a crate of Chesapeake berries to Wilmington, N. C., going directly south, and they arrived in a good, firm condition after being on the road two days. The strongest type of plant growth we find in the Chesapeake—rugged and robust.

GLEN MARY

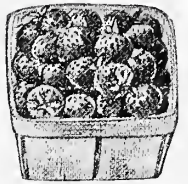
Twenty-five years and over growing strawberries, I have never fruited a better one in regards to productiveness. It will yield more fruit per plant or per acre, two to one, than any other variety now grown on my farm. Plants set out August 1 will yield nearly a full quart of fruit the following spring. In the matted rows they will yield at the rate of ten to twelve thousand quarts per acre. Plants set out by my old system in the spring will yield over one quart to each plant the following season. Glen Mary will yield more fruit per acre than any other variety now grown. The most prominent and marked characteristic of the plant is that the berries commence to ripen with the early varieties and continues to yield fruit all through the fruiting season, after all other varieties have ceased. The Glen Mary ends in a blaze of glory with the vines filled with fruit at late as June 30th. A distinguishing feature of this plant is while the first berries are being picked the plants send out a new set of bloom stems. With frequent showers these late blooms all mature into good sized berries, thus extending the berry crop to its extreme limit. Glen Mary is the one I advocate and advise to grow by my new system of late fall planting.



GLEN MARY

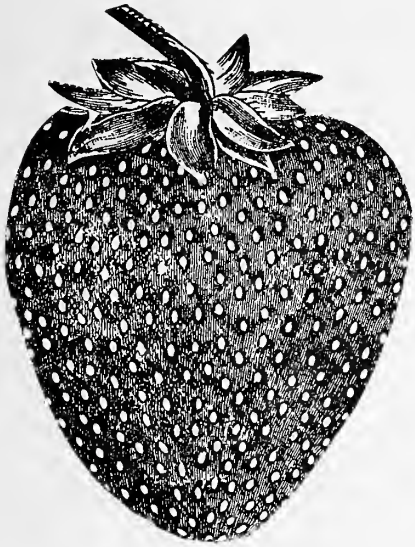
WM. BELT

I have grown strawberries many years. I have always found and claim the Wm. Belt to be one of the best commercial varieties for growers to plant. Last season on my grounds it out-yielded all other varieties, the plants producing a bumper crop. I have never seen such a crop of berries on the vines and every one was a good sized berry. I can recommend the Wm. Belt as one of the good, firm berries to ship to distant markets, unlike other berries, as they do not turn dark, and they retain their fresh appearance two days after being picked. In the same class as the Chesapeake for flavor and more productive. The berries look very attractive in the baskets. The plants are very thrifty growers, making strong, rugged plants during the growing season.



REWASTICO

A promising new variety now fruited on my grounds the past two seasons. In the matted rows last season it was a sight to see masses of clusters of fruit on the vines. The berries are dark rich, deep red, which penetrates the berry through and through. The berries are perfect in shape like the Chesapeake. Plants are very thrifty growers, making a good stand of young plants. I have found the Rewastico to be very productive here on my soil. It will yield at the rate of seven to eight thousand quarts of fruit per acre. I can recommend this berry to the growers with confidence as being one of the commercial varieties to plant. The plants have a wide range of soil on which to thrive.

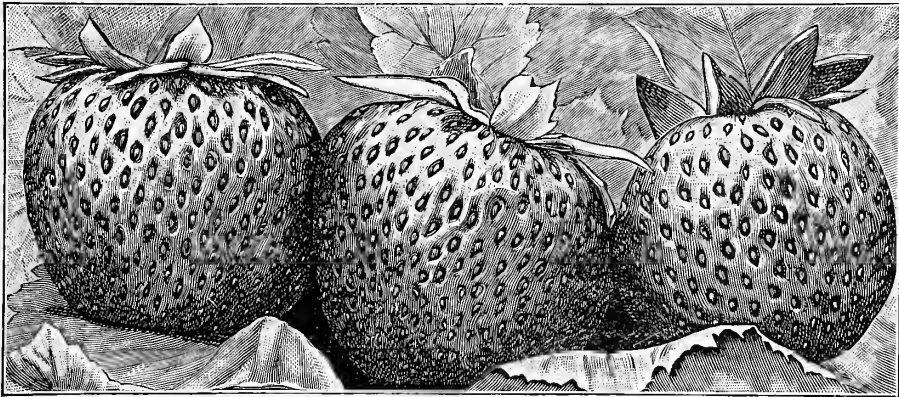


REWASTICO

Mr. T. C. Kevitt,
Athenia, N. J.,

Dear Mr. Kevitt: I enclose check of \$60.00 in settlement of my account. I certainly will take pleasure in calling to see you. The Chesapeakes that you sent I think are growing to a single plant. I do not think we lost any of them. They are doing nicely. I am putting in overhead irrigation and expect to get some great results from its use.

Yours very truly,
PAUL T. BRADY,
160 Broadway, New York.



LATE JERSEY GIANT—(Van Fleet No. 14.)

LATE JERSEY GIANT. Van Fleet No. 14

A very late variety and the largest and best late strawberry. It undoubtedly has blood of the Gandy in it, but it is superior to that grand old variety in every way—the berries being larger, infinitely superior in quality, even more brilliant in color, more beautiful and produced in far greater numbers. The berries are an immense size—truly mammoth—heart-shaped, with broad blunt apex and exceptionally uniform in shape and size; surface smooth and glossy, bright flame color, meaty texture (the berries do not bleed when handled as do those of other varieties)—quality mild, rich and sweet with the flavor and aroma of the wild berry, very pronounced. Calyx bright green and unusually large—like the Gandy but larger. I regard it as the most beautiful strawberry I have ever seen. Blossoms appear late, are very large, strongly staminate and are held above the foliage. Plant of large proportions, with large rather light green leaves held upright on stiff stems. The berries are produced in clusters of six to a dozen, are usually held from the earth on remarkably large, strong fruit stalks. The yield is enormous—so great in fact, that at the height of the season one can pick several quarts without stepping a yard.

Schoharie, N. Y., April 29, 1915.

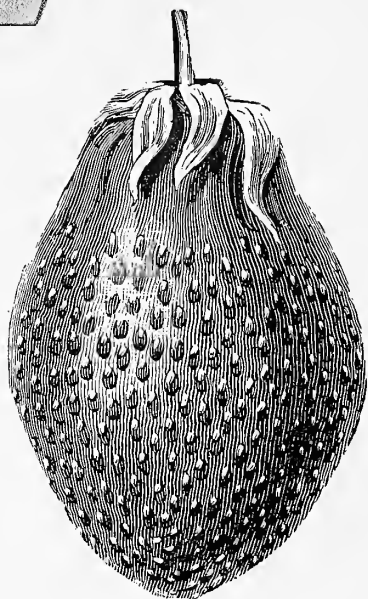
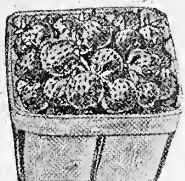
Mr. T. C. Kevitt,
Dear Sir: The strawberry plants arrived in fine condition.

Yours truly,
FRED KNISKERN.

New York, November 16, 1915.

Mr. T. C. Kevitt,
Strawberries reached here in good condition. Some treat to eat berries picked November 15th.

Yours truly,
A. W. SHAW.



KEVITT'S WONDER.

(Mid-season—Perfect Flowering.)

A very beautiful and distinctive new seedling variety. The berries are of a very long oval shape topped with a long slim neck so they are easily hulled. They are very perfect and uniform in shape and size averaging large—often 3 inches in length. It is a mid-season fruiter and very prolific, 10 to 14 of these beautiful berries being borne on each fruit stalk. The flavor is very mild and sweet with a delightful aroma and it is absolutely free from acidity; the texture of the flesh is fine grained throughout without stringiness or core and it is a berry with but few seeds. The plants are thrifty growers with dark green foliage. People who do not enjoy the sprightly acid strawberries will relish Kevitt's Wonder.

HUB.

This new berry originated near Boston, by an amateur grower now deceased, and was introduced by that veteran in strawberry culture, Mr. S. H. Warren. He says of this new variety, "I claim it is as good a berry, all points considered, as has ever been disseminated. It has always done well with me, bearing large crops of handsome berries. They are of fine shape and large size, and hold out large to the last picking. Their great beauty is their glossy appearance. They shine as if varnished, and will always sell in a glutted market, they are so beautiful. You will allow that I ought to know what a good berry is in my 57 years of experience."

FENDALL (Perfect).

The berries are perfect beauties—rich in color, smooth and glossy with long stems and large cap. The plant and fruit are bound to command attention wherever seen; very productive; a valuable one to plant by my system.

SAMPLE (Imperfect).

Same as Glen Mary—will yield more quarts of strawberries per acre than any other variety. One of the most beautiful late strawberries; fruit large; bright red plants; are very thrifty growers—will grow on all kinds of soil. One of the popular standards. I fill more orders with Sample and Glen Mary than any other varieties.

NOTICE.

Twenty-five years is my record of growing and supplying the fruit growers with choice strawberry plants, keeping up with the times in all relations and every branch of science as related to strawberry culture. In all these years very few complaints have come in. The knowledge of these facts should be worth something to my patrons. It should be self evident that there could be no such continuity of business if it was not based upon sound and firm business principles. I have endeavored to be honest and fair in all my dealings and to give full value for money spent. Even if you are 1,000 miles away, you will always receive the same treatment as if you visited my farm.

TICE C. KEVITT,

Athenia, New Jersey.

Number of Plants Required to Set an Acre of Ground at a Given Distance.

Rows 24	inches apart,	plants 12	inches in row	21,780
" 30	" " " "	12	" " " "	17,424
" 36	" " " "	12	" " " "	14,520
" 42	" " " "	12	" " " "	12,446
" 48	" " " "	12	" " " "	10,898
" 24	" " " "	15	" " " "	17,424
" 30	" " " "	15	" " " "	13,900
" 36	" " " "	15	" " " "	11,016
" 42	" " " "	15	" " " "	9,973
" 48	" " " "	15	" " " "	8,712
" 24	" " " "	18	" " " "	14,520
" 30	" " " "	18	" " " "	11,610
" 36	" " " "	18	" " " "	9,030
" 42	" " " "	18	" " " "	8,207
" 48	" " " "	18	" " " "	7,260
" 24	" " " "	24	" " " "	10,390
" 30	" " " "	24	" " " "	8,712
" 36	" " " "	24	" " " "	7,200
" 42	" " " "	24	" " " "	6,220
" 48	" " " "	24	" " " "	5,445
" 24	" " " "	30	" " " "	8,712
" 30	" " " "	30	" " " "	6,900
" 36	" " " "	30	" " " "	5,898
" 42	" " " "	30	" " " "	4,970
" 48	" " " "	30	" " " "	4,350

HERTAGE (Perfect).

One of the thrifty growers. A New Jersey seedling; like the New York—grows enormous crops of very large berries. Heritage, here on my grounds, grows enormous crops of strawberries. The berries are inclined to grow somewhat like the New York. First picking extra large, later the berries run small.

ALMO (Imperfect).

The gilt-edge early strawberry. One of the best and most productive and the first one to ripen in the spring. It is a wonderful cropper, like the Glen Mary—will yield more fruit per acre than any other early berry. Plants are robust growers, foliage a light green; berries a rich dark glossy red—each berry looks as if varnished. Almo strawberries each season are the first ones to ripen, and bring the best prices.

ARNOUT (Perfect).

Of all strawberries I have ever fruited, never have I fruited a more productive plant. Plants set out in September, 1910, yielded the largest crop on young plants the following season, 1911, I ever saw on young plants. From all indications the Arnout will prove to be a valuable one to grow.



JOE JOHNSON, THE FUTURE LATE BERRY

A Wonderful New Strawberry

This new berry originated in the southern part of Wicomico county, Maryland, about three years ago and has been well tested. It ripens about the same time as the Chesapeake, and has one very important advantage over this very popular berry, in that it makes a nice bed of plants, while the Chesapeake is rather a shy plant maker except in very favorable soil. The Joe Johnson is very productive of very large berries. The above engraving was made from an actual photograph of these berries. It is a beautiful red berry with a bright green calyx, which adds greatly to its beauty and market value. Flavor is one of the best; a perfect table and canning berry, and one of the best shipping varieties. Has a perfect flowered blossom, and is a strong fertilizer. The Joe Johnson will without doubt become the leading late berry.

STATE BOARD OF AGRICULTURE

Office of the State Entomologist

No. 77-1915.

New Brunswick, N. J., Sept. 1, 1915.

This is to Certify that I have the 26th day of August, 1915, in accordance with the provisions of Chapter 249, Laws of 1903, State of New Jersey, inspected or caused to be inspected by a duly appointed assistant the berry and nursery stock growing in the Kevitt nurseries of, T. C. Kevitt, Proprietor, at Athenia, in Passaic County, New Jersey, and have found the same apparently free from San Jose Scale and other dangerously injurious insect pests.

This certificate expires June 1, 1916, and covers only stock actually in the nurseries when examined.

THOMAS J. HEADLEE,
State Entomologist.

STATE BOARD OF AGRICULTURE

Office of the State Plant Pathologist

No. 77-1915.

New Brunswick, N. J., Sept. 1, 1915.

This is to Certify that the nursery stock grown by T. C. Kevitt, at Athenia, in Passaic County, has been inspected in accordance with the provisions of Chapter 54, Laws of 1911, of the State of New Jersey, and has been found apparently free from dangerously destructive plant diseases.

This certificate is invalid after June 1, 1916, and does not include nursery stock not grown in the State unless such stock is previously accepted by the State Plant Pathologist.

MEL. T. COOK,
State Plant Pathologist.

Wallingford, Conn., April 26, 1915.

Mr. T. C. Kevitt,

Plants arrived Saturday morning the 24th, together with the horse radish roots, all O. K. Thanks for same.

Yours,

F. H. SMITH.

Kewanee, Ill., July 20, 1915.

Mr. T. C. Kevitt,

Dear Sir: The "Soeasy" cultivator I received the same day I sent you the order.

Yours very truly,

W. E. RICHARDS.



GROWING STRAWBERRIES BY MY SYSTEM IN NORTH CAROLINA

Twenty-five years as a specialist, I guarantee my plants, grown here in Northern New Jersey, to be a stronger-rooted plant and with more fibrous roots than plants grown in a hot, dry, sandy soil.

STRAWBERRIES

Kevitt's northern grown choice strawberry plants, grown on a strong clay loam, full of fibrous roots, sure to grow and give the best of results in the way of bumper crops next season. All plants quoted at dozen, 25, 50, and 100 are sent parcel post, and by my safe method of packing in damp moss, I guarantee plants to reach you in a perfect, fresh and growing condition wherever you live, even if you are 3,000 miles away.

PRICE LIST

		Doz.	25	50	100	250	500	1000	5000
Abington	per.....	\$.20	\$.35	\$.50	\$.75	\$1.25	\$2.00	\$3.50	\$15.00
Americus	per.....	.50	.75	1.25	2.00				
Aroma	per.....	.20	.35	.50	.75	1.25	2.00	3.50	15.00
Barrymore	per.....	.20	.35	.50	.75	1.25	2.00	3.50	15.00
Chesapeake	per.....	.25	.40	.60	1.00	1.75	3.00	5.00	20.00
Climax	per.....	.20	.35	.50	.75	1.25	2.00	3.50	15.00
Enormous	per.....	.20	.35	.50	.75	1.25	2.00	3.50	15.00
Fendall	imp.....	.20	.35	.50	.75	1.25	2.00	3.50	15.00
Glen Mary	per.....	.20	.35	.50	.75	1.25	2.00	3.50	15.00
Gold Dollar	per.....	.20	.35	.50	.75	1.25	2.00	3.50	15.00
Haverland	imp.....	.20	.35	.50	.75	1.25	2.00	3.50	15.00
Hertage	per.....	.20	.35	.50	.75	1.25	2.00	3.50	15.00
Hub	per.....	.20	.35	.50	.75	1.25	2.00	3.50	15.00
Kevitt's	per.....	.20	.35	.50	.75	1.25	2.00	3.50	15.00
Late Jersey	per.....	.25	.40	.60	1.00	1.75	3.00	5.00	20.00
Joe Johnson	per.....	.25	.40	.60	1.00	1.75	3.00	5.00	20.00
New York	per.....	.20	.35	.50	.75	1.25	2.00	3.50	15.00
Rewastico	per.....	.20	.35	.50	.75	1.25	2.00	3.50	15.00
Sample	imp.....	.20	.35	.50	.75	1.25	2.00	3.50	15.00
Wm. Belt	per.....	.20	.35	.50	.75	1.25	2.00	3.50	15.00

New Hope, Pa., May 15, 1915.

Mr. T. C. Kevitt,
Dear Sir: Please send me the enclosed order by express. I was very much pleased with the last order you sent me and also for the very liberal quantity of extras which you sent me for which I thank you very kindly.

Yours truly,
S. N. GRIFFITH.

Corydon T. Purdy, The Howell-Purdy Farm,

Monroe, N. Y., September 2, 1915.

Mr. Tice C. Kevitt,
Dear Sir: The strawberry plants were received yesterday in fine condition and I thank you for the prompt shipment.

Yours truly,
CORYDON T. PURDY.



KEVITT'S
SYSTEM



Just a Story of One
Plant—One Season's
Growth

Enormous Crops of Strawberries
are grown by my system of culture. One quart of straw-
berries to each plant—this is the record of some
of my choice varieties of my soil.

STATEMENT

*made by the late J. B. Ward, at the New Jersey Horticultural Society,
December 21, 1909.*

"I want to endorse all that Mr. Kevitt has said. I am speaking of the fruit, the strawberries. Mr. De Camp, our president, and myself went up and visited Mr. Kevitt on his grounds and, as I said this morning, I had heard these fabulous stories and I went up there unfavorably impressed, but I can certify that we went through his place and went over the grounds with a quart basket in our hands and found many picking a quart, and from some of the plants as much as a quart and a half."

Diagram of My Old System

PLANTS ARE PLACED ONE FOOT APART EACH WAY.

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o o o o o o o o o o o o o o o o o o o o o o
o o o o o o o o o o o o o o o o o o o o o o
o o o o o o o o o o o o o o o o o o o o o o
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(Copyright T. C. Kevitt, 1913).

Kevitt's Old System

Set plants in bed one foot apart each way (cutting off all runners as they appear) for field culture, to be cultivated with a horse, the plants permitted to form matted rows, plant in rows three feet apart with the plants one foot apart in the rows, requiring 14,520 plants per acre. Late in autumn or early winter, cover the entire bed with a mulch of strawy stable manure. When the plants start growth in spring, rake the coarse litter off the plants and leave it between the rows or about the plants to conserve moisture.

Brief Directions for Culture

Strawberries require rich, well-tilled soil; the plants should be set fifteen inches apart, in row two feet apart; 100 plants will plant four rows, thirty feet long; an acre requires 14,520 plants if set at the above distance, but for horse cultivation they should be set two feet apart in rows three feet apart, requiring 7,260 plants for an acre. Firm the plants well in the soil, keep thoroughly cultivated and cut off all runners. In the middle of December cover the beds to a depth of three inches with salt meadow hay, straw or leaves. In April as soon as the plants show an indication of growth, push the covering away from the plants to allow them to come up through. This "mulching" protects the plant from the cold in winter and the heat in summer, keeps the fruit clean, and prevents the growth of weeds.

Perfect *versus* Imperfect Flowering Strawberries

The blossoms of strawberries are either staminate (perfect flowering) or are destitute of stemens and are termed pistillate (imperfect flowering). Pistillate varieties must have a row of some perfect flowered sort flowering at the same time every nine or twelve feet apart among them, or better yet, every third or fourth in the row, to pollinize their blossoms. When properly pollinized the pistillate varieties are usually the most prolific.

SMALL FARMS

for
Market Gardening, Dairying, Berries, Fruits, Poultry and Staple Crops
in the

WILMINGTON DISTRICT

Improved and unimproved land in the heart of the famous trucking belt of Eastern North Carolina.

Growing season is seven or eight months between frosts, with open winters, which permit plowing and other farming operations throughout the year. Three to five crops on the same ground. Rainfall well distributed and averaging 53 inches.

Climate mild and healthful.

COMPRISING THE FINEST COMBINATION OF AGRICULTURAL ADVANTAGES TO BE FOUND
IN THE UNITED STATES.

For full information address

CAROLINA TRUCKING DEVELOPMENT CO., Wilmington, N. C.



KEVITT'S POT-GROWN STRAWBERRY PLANTS

My pot-grown plants set out in the early part of April, will yield a fair crop of luscious strawberries in June, two months from the time of planting, being a clear gain of one year over ground layer plants.



Kevitt's Pot Grown

Prices of Pot-Grown Strawberry Plants

Names of Varieties.

	12	50	100	500	1000
ABINGTON—Perfect flowering	\$.50	\$1.50	\$2.50	\$12.00	\$20.00
ARNOUT—Perfect flowering50	1.50	2.50	12.00	20.00
ALMO—Pistillate50	1.50	2.50	12.00	20.00
CHESAPEAKE—Perfect flowering50	1.75	3.00	15.00	25.00
CLIMAX—Perfect flowering50	1.50	2.50	12.00	20.00
GLEN MARY—Perfect flowering50	1.50	2.50	12.00	20.00
KEVITT'S—Perfect flowering50	1.50	2.50	12.00	20.00
WM. BELT—Perfect flowering50	1.50	2.50	12.00	20.00
HUB—Perfect flowering50	1.75	3.00	15.00	20.00
REWASTICO—Perfect flowering50	1.75	3.00	12.00	20.00

Kevitt's Collection of Pot-Grown Strawberry Plants

100 plants, 25 each of the undermentioned choice varieties.

25 AMERICUS	\$1.00
25 CHESAPEAKE75
25 HUB75
25 REWASTICO75

This choice collection, all pot-grown, by express for \$2.00.

The above list and named varieties as fruited here on my grounds are the best and most productive in growing strawberries by my system. All runners must be kept out so as to have the plants build up the fruit organs for next season's crop.

Kevitt's Choice Collections

Small fruit plants by Parcel Post

COLLECTION A.

12 St. Regis Raspberry Plants
12 Joe Johnson Strawberry Plants
12 Rewastico Strawberry Plants
12 Glen Mary Strawberry Plants
12 Wm. Belt Strawberry Plants
For \$1.00.

COLLECTION C.

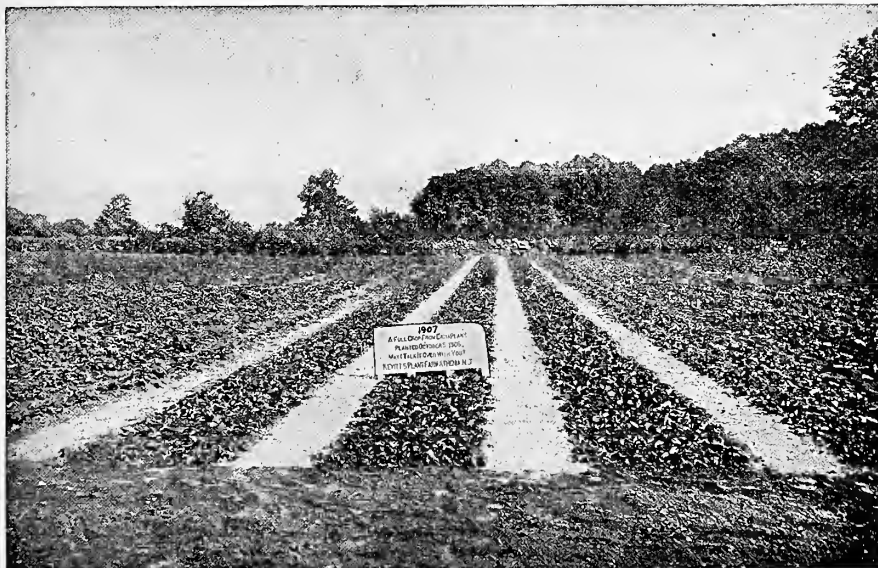
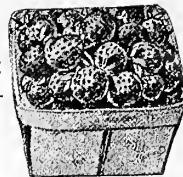
50 Chesapeake Strawberry Plants
50 Glen Mary Strawberry Plants
50 Wm. Belt Strawberry Plants
50 Rewastico Strawberry Plants
For \$1.40.

COLLECTION B.

25 St. Regis Raspberry Plants
25 Chesapeake Strawberry Plants
25 Joe Johnson Strawberry Plants
25 Rewastico Strawberry Plants
25 Kevitt's Wonder Strawberry Plants
For \$1.25.

COLLECTION D.

100 Glen Mary Strawberry Plants
100 Joe Johnson Strawberry Plants
100 Rewastico Strawberry Plants
For \$1.65.



KEVITT'S OLD SYSTEM

COLLECTION E.

200 Rewastico Strawberry Plants
 200 Glen Mary Strawberry Plants
 100 Chesapeake Strawberry Plants
 For \$2.25.

COLLECTION F.

250 Glen Mary Strawberry Plants
 250 Rewastico Strawberry Plants
 For \$2.25.

COLLECTION G.

By Express.

50 St. Regis Raspberry Plants
 250 Glen Mary Strawberry Plants
 250 Rewastico Strawberry Plants
 For \$2.50.

COLLECTION H.

By Express.

500 Glen Mary Strawberry Plants
 500 Chesapeake Strawberry Plants
 500 Rewastico Strawberry Plants
 For \$5.00.

COLLECTION I.

1000 Glen Mary Strawberry Plants
 1000 Rewastico Strawberry Plants
 For \$5.00.

COLLECTION J.

By Express.

Market Gardener's Collection.

1000 Chesapeake Strawberry Plants
 1000 Rewastico Strawberry Plants
 1000 Glen Mary Strawberry Plants
 For \$9.00.

COLLECTION K.

One-half Acre Collection.

500 Glen Mary Strawberry Plants
 500 Rewastico Strawberry Plants
 500 Sample Strawberry Plants
 500 Wm. Belt Strawberry Plants
 500 Climax Strawberry Plants
 500 Chesapeake Strawberry Plants
 500 Joe Johnson Strawberry Plants
 For \$11.50.

COLLECTION L.

Fruit Grower's Field Collection.

3000 Glen Mary Strawberry Plants
 3000 Rewastico Strawberry Plants
 3000 Wm. Belt Strawberry Plants
 For \$22.50.

August 16, 1915.

Mr. T. C. Kevitt,

The Chesapeake plants arrived in fine shape and are very much at home now. Never had stronger plants and never any come in better condition. Thanks for the extra plants. You will certainly hear from me again. Have also adopted your foot apart system.

Yours respectfully,

H. E. REILEY,
 Florence, Mass.

All plants in my collections are the same high grade, young, thrifty, well-rooted as listed in the regular list prices.



ST. REGIS

St. Regis Everbearing RASPBERRY

The greatest of all red raspberries now grown. The canes yield a bumper crop early in July and the second crop during the months of September and October on the young canes; that is, you get two crops in one season. Raspberries of the very highest grade in size, in brilliant color and in firmness. The canes are of iron-class hardness. It is a good shipper, and for canning and home consumption it ranks very high. See plant on last page cover from a photograph taken late in October. On good rich soil the canes very often grow to a height of seven feet (see cut, which gives a fair idea of canes of one season's growth) that will support bountiful crops. It is a delight to all who grow this rare plant. Obtain a few plants this spring as a possession. You will realize more cash than from any other raspberry. Set out in good rich soil, in rows six feet apart, plants in the rows three feet apart. The past season I grew as fine a stock as one would wish—strong-rooted, full of fibrous roots, canes that are sure to grow.

PRICES OF PLANTS VIA PARCEL POST.

Doz.	25	50	100	500	1000
\$.25	\$.40	\$.75	\$1.25	\$2.25	

Selected strong canes, well rooted, by express.

.50	.75	1.25	2.00	8.00	\$15.00
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Transplanted plants, set out this spring, the canes will yield a fair crop in July, the same season set out.

.75	1.25	2.25	3.50	15.00	25.00
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ROOTS AND PLANTS

HORSE-RADISH (Bohemian or Maliner Kren)

Maliner Bohemia is now one of the best to grow. Bohemian, or Maliner Kren is a much stronger grower, the roots very often grow to weigh over two pounds each. For best results plant in rich deep soil.

	6	12	25	50	100	250	300	1000
Prices	10c	15c	20c	35c	50c	\$1.00	\$1.75	\$3.00

RHUBARB (Pie-Plant)

Plant in rows four feet apart, with the plants three feet apart. Set the roots so that the crown will be about one inch below the surface. Top-dress annually in the fall with good stable manure and fork under in the spring.

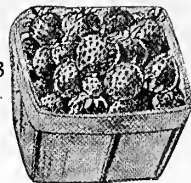
RHUBARB, Victoria—

	12	25	50	100	200	500	1000
Prices	75c	\$1.00	\$1.50	\$2.50	\$4.00	\$7.50	\$12.00

CALIFORNIA PRIVET

One of the best hedge plants is a strong vigorous grower under adverse conditions; plants should be set out in a straight line six inches apart cut back to six inches, after plants are set out this will give a close, compact hedge. At the start my plants are full of fibrous roots, guaranteed to grow.

					100	200	500	1000	
Prices	No. 1	extra size,	20 to 24 inches,	well rooted	\$3.00	\$5.00	\$12.00	\$20.00
"	" 2	"	18 to 20	"	"	1.50	2.75	5.00	10.00
"	" 3	"	10 to 12	"	"	1.00	1.75	4.00	7.00



Kevitt's Fruit Tree Collections

All first class trees; two years old; four to five feet; well branched, well rooted. Packed in damp moss. Guaranteed to reach you in a perfect condition. By express.

Apple Collection No. 1.

- 1 R. I. Greening
- 1 McIntosh
- 1 Winesap
- 2 Baldwins

For \$1.00.

Pear Tree Collection No. 3.

- 1 Bartlett
- 1 Kieffer
- 1 Seckel
- 1 Sheldon

For \$1.00.

Peach Collection No. 5.

- 2 Elberta
- 2 Champion
- 2 Carman
- 2 Late Crawford
- 2 Chairs Choice

For \$1.00.

Cherry Tree Collection No. 2.

- 1 Early Richmond—Sour
- 1 English—Sour
- 1 Black Tartarian—Sweet
- 1 Napoleon—Sweet

For \$1.00.

Plum Collection No. 4.

- 1 Abundance
- 1 Burbank
- 1 Rein Claude.
- 1 Green Gage

For \$1.00.

Grape Collection No. 6. Two-year Vines.

- 3 Concord—Black
- 3 Niagara—White
- 2 Brighton—Red
- 1 Moore's Early Black
- 1 Delaware—Red

For \$1.00.

Kevitt's fruit garden collection of fruit trees and small fruit plants are all first class in every way; are sure to please and grow, and give the best of satisfaction.

- 1 Delicious—Winter Apple
- 1 Williams Red Fall Apple
- 1 Burbank—Plum
- 1 Napoleon—sweet—Cherry
- 1 English—sour—Cherry

- 1 Champion—Peach
- 2 Concord—black—Grapes
- 2 Brighton—red—Grapes.
- 2 Niagara—white—Grapes
- 2 Moore's—early—Grapes

For \$3.00.

- 1 Elberta—Peach
- 2 Delaware—red—Grapes
- 6 Red Cross—Currant
- 6 Ward—Blackberry
- 12 St. Regis—Raspberry
- 100 Chesapeake—Strawberry

Elberta Peach Trees

4 feet well branched

25 by express for	\$ 1.25	100 by express for	\$ 3.50
50 " " "	2.00	500 " " "	15.00
1000 by express for		\$25.00	

Roots well packed in damp moss and guaranteed to reach destination in a perfect, fresh condition.

FOR TRUE AND RELIABLE GARDEN AND FIELD SEEDS, I RECOMMEND WEEBER & DON,
114 CHAMBERS STREET, NEW YORK.

My references are: Silk City Bank, Paterson, N. J.; Paterson National Bank, Paterson, N. J.; Wells Fargo Express Co., and Adams Express Co.

Kevitt's High Grade Strawberry Fertilizer

of pure dried blood and bone, free from all weed seed. Highly available total nitrogen, 9.53. Acts at once to feed the plants. One of the best to grow vigorous plants that will yield enormous crops. Put up in sacks of 25, 50 and 100 pounds each. The best way to use and apply to the soil is to sow it on top of the soil after ploughing and rake into the soil before planting. Twenty-five pounds is ample for 300 plants.

PRICES.

25 pounds	\$1.00	100 pounds	\$ 3.00
50 pounds	1.75	500 pounds	12.50
1000 pounds		\$35.00	

One Strong Vine of Each Postpaid for \$1.00 GRAPES

CHAMPION. (blue)—One of the earliest to ripen, practically free from rot or other disease, strong grower, compact bunches, quality fair, size medium. It succeeds anywhere, and is good for covering arbor. Price, 15 cents each; \$1.50 per dozen.

WYOMING. (red)—A popular market sort. Berry small; quality good; very productive and hardy, resembling Delaware somewhat; valuable for home use or market. Price, 15 cents each, \$1.50 per dozen.

WORDEN. (blue)—A valuable blue grape ripening from three days to a week before Concord. Berry large or good quality; thin skin; very productive; vine a strong grower. The most popular black grape grown today. It comes in early enough to avoid the rush of Concord, thus brings 1 to 3 cents per pound more. Price, 15 cents each; \$1.50 per dozen.

MOORE'S EARLY. (blue)—A large blue grape, ripening a week earlier than Concord; good grower; berries large, good quality, and makes a moderate yield, very valuable as an early grape. Price, 15 cents each; \$1.50 per dozen.

NIAGARA. (white)—The most popular white grape in existence. Fruit large and very productive; a good grower; ripening same season as Concord; equally good; valuable in every way. Price, 15 cents each; \$1.50 per dozen.

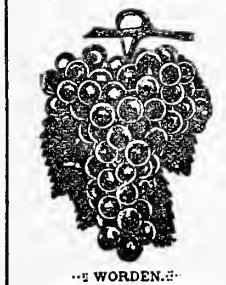
BRIGHTON. (red)—One of the best red grapes in cultivation. Bunch large and compact; a strong grower and very productive; quality good. Price, 15 cents each; \$1.50 per dozen.

CONCORD. (blue)—An old variety does well wherever planted; good size; productive. Price, 10 cents each; \$1.00 per dozen.

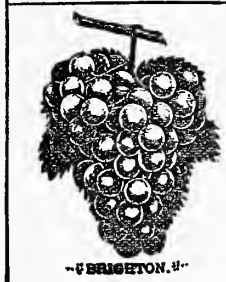
MOORE'S DIAMOND. (white)—The color is a delicate greenish white, with a rich yellow tinge when ripe. Very few seeds, juicy and almost entirely free from pulp which makes it almost transparent. Berry size of Concord and two weeks earlier. Price, 15 cents each; \$1.50 per dozen.



NIAGARA



WORDEN



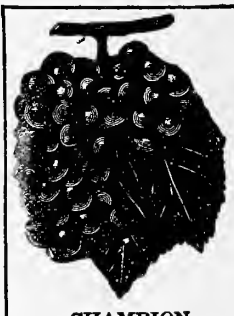
BRIGHTON



CONCORD



DIAMOND



CHAMPION



WYOMING RED



MOORE'S EARLY

IMPORTANT

On account of better mail facility please address all mail matter for quick reply to Tice C. Kevitt, Room 303, Silk City Bank Building, Paterson, N. J.
Phone 2120J-2, Passaic, N. J.

How to order, etc.

Remittance should be made in the form of an express money order, or by post office money order, bank draft or registered letter.

Goods wanted C. O. D.

must have 25 per cent. of the amount accompany the order. Give full shipping instructions on each and every order you send.

Guarantee

all plants ordered by mail or express to reach destination in a perfect, fresh and growing condition when promptly taken from the express office.

All Claims,

if any, must be made on receipt of goods. I will not be held responsible for plants that are allowed to lay at the express office for days. However, if there is a just claim, I will only be too glad to rectify any loss with the customer.

True to Name.

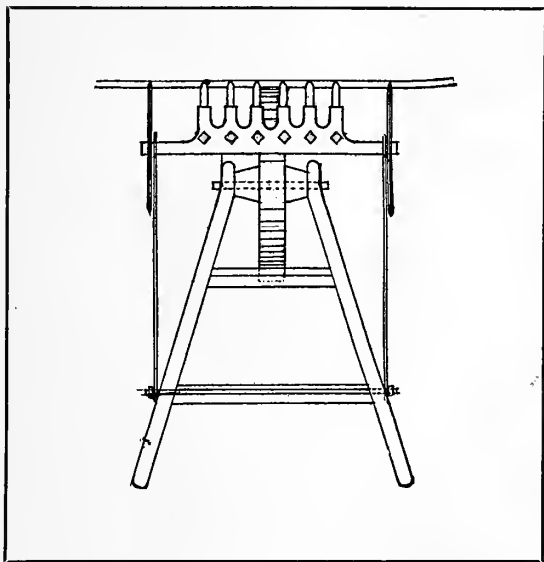
All my plant beds are labeled, showing the name of each variety. When I use every care to have all plants sent out true to name, but in case a mixture should occur, I will not be responsible for any sum greater than the cost of the plants, should any prove otherwise than represented.

Kevitt's Patent Hand Strawberry Cultivator

The greatest of all hand garden cultivators now on the market. Without a horse a man can cultivate four acres a day. Will cultivate a strip of soil twenty-two inches wide just the right distance between each row of plants and when the runners start to grow the teeth in the plate may be set so as to cultivate any width desired. The teeth are all steel, made sharp at the point, and penetrate the soil to a depth of three inches.

Kevitt's Hand Garden Cultivator.

A great epoch to the agricultural world for the cultivation of all garden and field crops, in a simple, easy way. The most important and essential is to cultivate the soil. As soon as the delicate seedlings emerge from the soil you can cultivate with Soeasy the intervening space between the rows, without throwing earth on the delicate seedlings of foliage. Will not ridge the soil, leaves it perfectly level, open and porous, which is essential to a growing plant for the rainfall to enter into the soil, and stimulate the plant to vigorous growth.



“SOEASY”

THE NAME “SOEASY”

is gained in the long leverage of the side bars drawing the plate and set of teeth through the soil without friction, in a simple and easy way, not pushing like all other cultivators in opposition like rowing a boat against the stream.

Soeasy is a slot machine. Each tooth is securely fastened by a set screw. This enables each or the entire set of teeth in the slot to be set for deep or shallow tilage, or any one or more of the teeth in the plate may be eliminated, so as to straddle the plant rows and cultivate up to a growing plant. You can cultivate any width from six inches to twenty-two inches.

THE BEST WEEDER

The best equipped in every way for all kinds of garden or field crops. The up and down movement of the plate permits the teeth to pass over any obstruction, such as small or large stones. The plate and teeth raise of their own action and pass over and enter the soil again. With the extension bar carrying two more teeth to each end of the hand garden cultivator, gives you a horse or field cultivator.

Price—Complete Machine With All Attachments, by Freight or Express for

\$5.00.

Tice C. Kevitt, Inventor,

::

Athenia, New Jersey

News Printing Co., Paterson, N. J.

ST. REGIS · EVERBEARING RASPBERRY · PLANT ·



·
SHOWING
THE
WONDEROUS
FRUITAGE
LATE IN
OCTOBER.
·

© T. E. KEVIN

